

## souvenir

Where once souvenirs existed as physical objects and might have been collected from various locations or passed on from one to another, there now seems to be a shift towards online souvenirs. These might be photographs, words or updates that are instantly uploaded onto a timeline of a social networking site which allow others to experience your holiday or the event with you. There may even be an immediate return of comments or feedback.

{March 2012}

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**souvenir** {see also *authentic, conversation*}

