

## process

Design processes are constantly responding to social, technological, economical and political changes. The complex nature of a designer's ability to constantly reassess and perhaps even anticipate is intriguing to outsiders. Value is placed on sketchbooks, notebooks and prototypes that can give indication to work in progress; for example the V&A has a growing collection of influential designers' unfinished work, plans and ideas that may have led to great pieces of design. While sustainable and responsible shopping habits are being developed, it seems that we have an opportunity to encourage knowing and expert consumers who are able to question and understand better where their goods have come from. {April 2012}

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**process** {see also *manifestos, simplicity*}