

performance

Whilst the performance of an object is usually discussed, it seems that designers turning their creations or their process of creation into a performance is an increasingly popular way to make design accessible and inclusive; and to develop an interactive relationship between designer and consumer. For example, at Grand Designs Live London, in 2008, *Icon Magazine* ran 'Icon Experiment' in a space designed by architects FAT. With daily schedules of performances, designers such as Clemence Seilles made furniture live on demand; the audience could choose how long they would give the designer to make their chosen object. Also, Demitrios Kargotis operated 'Dr Whippy' ice cream dispenser with a voice detector; the quantity of ice cream was dispensed according to how miserable you sounded. {March 2012}

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performance {see also conversation, process}