

fake

Retailer, Terrence Conran's 2012 declaration to 'fight the fakes' in the furniture design industry brings to the foreground that manufacturers are suffering similar copyright issues that also trouble the music, fashion and film industries. However, with the price of designer furniture usually significantly higher than pieces of furniture made for mass consumption, lower priced fakes of iconic designs are an attractive solution. {March 2012}

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fake {see also *authentic, process*}

