

cradle-to-cradle

Cradle-to-cradle uses materials such as, metals and dyes, in a way that when the object is no longer needed, it can be recycled and the quality of the materials is not 'downcycled' for example, it can biodegrade without harming the environment. Paired with design for disassembly, cradle-to-cradle bridges the gap between recycling and the re-entry of materials into the manufacturing process, creating zero waste. Examples of objects that follow this ethos are the Herman Miller 'Aeron' office chair [1994] and the Nike Considered range of trainers. {March 2012}

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cradle-to-cradle {see also sustainability, upcycling}

